

Minutes of Meeting
Kendig Keast Update
April 22, 2013
2:00 p.m.

The Kootenai County Board of Commissioners: Chairman Pro Tem Dan Green and Commissioner Jai Nelson met to discuss the following agenda items. Also present were Kendig Keast Collaborative President Bret Keast, Community Development Planning Manager Mary Ausburn, Community Development Director Scott Clark, Civil Deputy Prosecuting Attorney Pat Braden, and Deputy Clerk Nancy Jones. Chairman Todd Tondee was excused.

- A. **Call to Order:** Chairman Pro Tem Green called the meeting to order at 2:28 p.m.
- B. **Introductions:** There were no introductions made.
- C. **Changes to the Agenda:** There were no changes made to the agenda.
- D. **Old Business:** There was no old business discussed.
- E. **New Business:**
President Bret Keast (of Kendig Keast Collaborative) came before the Board to stress the importance of establishing good communication with the public in regard to the Unified Land Use Code (ULUC) changes. Mr. Keast suggested that providing consistent information, targeted to specific concerns, will be the key to conducting controlled and constructive public hearings. In addition, he recommended focusing on the innovative qualities of the revised ULUC, especially those that are unique to Kootenai County or that eliminate vague and subjective policies from the code. In response to a question from Chairman Pro Tem Green, the group discussed public hearing policies and procedures. Mr. Keast advised the Board how to prepare for (and how to effectively acknowledge) the concerns, questions, and considerations that might be brought forward at the hearings. Mr. Keast recommended ways to focus public questions and comments to specific ULUC sections, so that the Board's feedback can address specific concerns and avoid philosophical debates during the hearing process. In closing, Mr. Keast noted the importance of providing personalized feedback to individual issues, to show that the Board is truly listening to the concerns and questions being raised throughout the process. The group weighed potential proactive efforts, including the distribution of informational press releases and the generation of a "Frequently Asked Questions" reference document.
- F. **Staff Reports:** There were no staff reports.
- G. **Public Comment:** This section is reserved for citizens wishing to address the Board regarding a County related issue. There was no public comment.

The meeting was adjourned at 2:56 p.m.

Respectfully submitted,

CLIFFORD T. HAYES, CLERK

BY: _____
Nancy A. Jones, Deputy Clerk